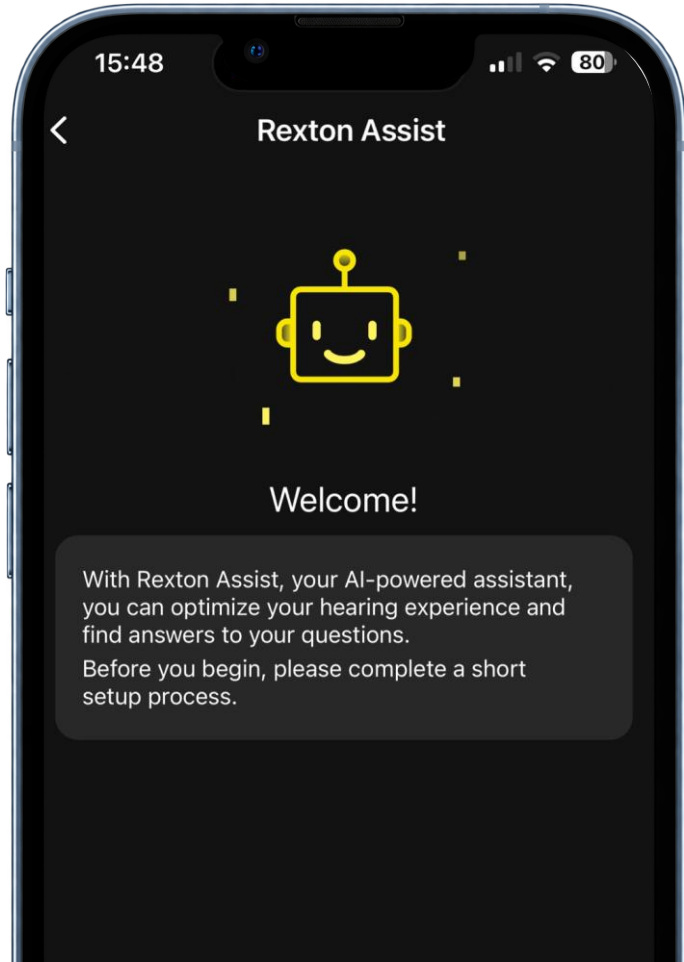


REXTON ASSIST: AI FOR IMMEDIATE SOLUTION

BRIDGING THE GAP BETWEEN THE FITTING ROOM AND REAL-WORLD LISTENING



THE CHALLENGE

Everyday conversations include hearing our own voice.

When a hearing aid user perceives their own voice as unnatural, comfort decreases and communication can become more difficult.

OUR SOLUTION

Rexton Assist is an AI-powered virtual assistant available through the Rexton App.

Using a guided chat interface, users can describe their listening situation and receive immediate, personalized sound adjustments without waiting for a follow-up appointment.

WHY IT MATTERS



FOR USERS

- Immediate support when challenges occur
- Personalized sound in real time
- Greater independence in everyday activities



FOR HCPS

- Better understanding of real-world user challenges
- Visibility of adjustments
- Informed follow-up appointments

17%

LOWER RETURN RATE

Real-world data from 2,069 users showed a 17% lower return rate among those who applied Rexton Assist sound adjustments compared with those who did not.

Scan to read the full white paper

